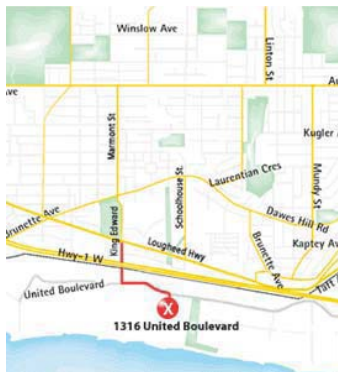


# 2012 RATES - AIRCARE PRODUCTS

## AirCare Locations:



**North Surrey:**  
7910 130th Street



**Coquitlam:**  
1316 United Boulevard



**East Vancouver:**  
3608 Charles Street



3280 Production Way  
Burnaby, BC  
V5A 4R4  
Ph: 604.444.4900  
Fax: 604.528.6251

www.lamar.com

## AirCare Products:



King Posters (30"x 139")

Platform Scrollers (70.75"x 45")

Expected AirCare Inspection Volumes for 2012:

**North Surrey:** 79800

**Coquitlam:** 59000

**East Vancouver:** 69800

### Annual Package Plan

Annual AirCare Advertiser's will receive the following;  
 \* **6 Scroller Faces** (2 per location)  
 \* **3 King Faces** (1 per location)  
 \* *Production and Installation is included.*

**\$2400**  
PER FOUR WEEKS

\*Cost per 4 weeks, based on a 52 week buy (13 billing periods) is \$2,400. Total Investment for 52 weeks is \$31,200

### Short Term Package Plan

Short Term AirCare Advertiser's will receive the following;  
 \* **6 Scroller Faces** (2 per location)  
 \* **3 King Faces** (1 per location)  
 \* *Production and Installation is included.*

**\$2800**  
PER FOUR WEEKS

\*Cost per 4 weeks, based on a minimum 28 week buy (7 billing periods) is \$2,800. Total Investment for 28 weeks minimum is \$19,600

Display Rates	# of Units	Space Only
<b>King "30x 139"</b>	1	<b>\$479</b> PER 4 WEEKS
<b>Backlight Station Poster "67 x 47.5"</b>	1	<b>\$249</b> PER 4 WEEKS