

VANCOUVER, BC- RATES

SKYTRAIN PRODUCTS

DETAILS

- All rates are NET.
- Rates listed are per 4 week period and represent space only.
- Please contact your Lamar manager to verify display size, availability and art/production and media space requirements.
- Lamar is required to do all direct vinyl application production and all backlit poster production.
- Rates are subject to change without notice. Images are for reference only.
- Fleet: 258 cars.
- Market Areas: Broadway, Burrard, Granville, Metrotown, Scott Road, Surrey Central, Waterfront, Columbia, Gateway, Joyce, King George, New Westminster, Patterson, Royal Oak, and 29th Avenue.

*Product requires a minimum 8 week campaign buy.

A Stations	B Stations	C Stations
Burrard	Waterfront	Gateway
Granville	29th Ave.	Sperling
Stadium	Patterson	Holdom
Broadway	Royal Oak	Gillmore
Joyce	Columbia	Rupert
Metrotown	Scott Rd.	Renfrew
New West	Braid	
Surrey Central	Production	
Lougheed	Brentwood	
Commercial		
King George		



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www.lamar.com
Nasdaq: LAMR

VERTICAL CARDS - 28" x 20"

# Units	Rate
1	\$116

PLATFORM & STATIC POSTERS 70.75" x 45"

Station	Rate
A Stations	\$659
B Stations	\$557
C Stations	\$444
All System Wide	\$553

INTERIOR CARDS - 11" x 35"

# Units	Rate
50 min.	\$44 ea.

*SKY STRIPS - 36" x 444"

# Units	Rate
2	\$2,595

*SKY WRAPS

# Units	Rate
1	\$5,570

WALL MURALS/ FLOOR GRAPHICS - 8' x 10'

# Units	Rate
1	\$2,334

BACKLIT STATION POSTERS

# Units	Rate
1 Face	\$553
3 Face	\$1,562

