

VANCOUVER, BC- RATES

CANADA LINE PRODUCTS



CANADA LINE DETAILS

- Rates listed are net.
- Rates listed are per 4 week period and represent space only.
- Please contact your Lamar manager to verify display size, availability and art/production and media space requirements.
- Lamar is required to do all direct vinyl application production and backlit production.
- Rates are subject to change without notice. Images are for reference only.
- Fleet: 40 cars.
- Market Areas: 13 stations available.
- * Product requires a minimum 8 week campaign buy.



3280 Production Way
Burnaby, British Columbia
V5A 4R4

P(800)233.9942
F(604)528.6251
www.lamar.com
Nasdaq: LAMR

VERTICAL CARDS - 28" x 20"

# Units	Rate
1	\$116

STATION POSTERS - 70.75" x 45"

Station	Rate
Station Specific	\$659
All System Wide	\$553

INTERIOR CARDS - 11" x 35"

# Units	Rate
20 min.	\$44 ea.

* CANADA WRAPS

# Units	Rate
1	\$5,570

* CANADA STRIPS - 39.5" x 644"

# Units	Rate
2	\$2,595

WALL MURALS/FLOOR GRAPHICS 8' X 10'

# Units	Rate
1	\$2,335

BACKLIT STATION POSTERS

# Units	Rate
1 Face	\$553
3 Faces	\$1,562

