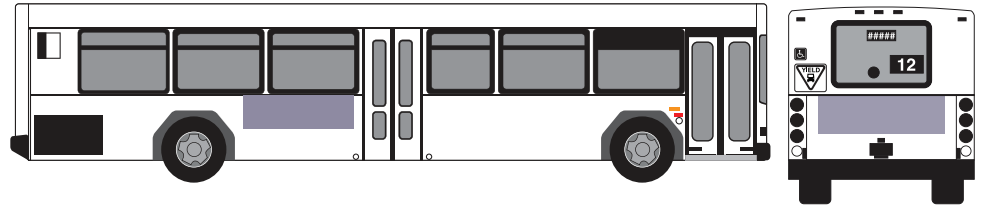


BRITISH COLUMBIA- RATES

SEVENTIES

DETAILS

- All rates are NET. Rates listed are per 4 week period and represent space only.
- Installation, insurance, removal and repaint charges apply per display.
- Guaranteed rear placement of 70's displays (21" x 70") is subject to a 50% premium charge and space available.
- Sizes:
21" x 70" trim
17" x 66" live copy area
- Production:
Design and production services are available through our Graphics & Production Facility. Contact your Lamar representative for a production/installation quote.
- Foil, reflective, exotic vinyl, extensions and other embellishments are available at additional cost.
- Displays must be delivered to the market in which it is to be posted at least 10 working days in advance of the posting date.
- Lamar is permitted a leeway of 10 working days in advance of the posting date.
- Client is assured a full showing period provided that the material is delivered on time.
- Displays arriving later than 10 working days may result in a loss of the full showing period.
- Lamar is under no obligation to compensate for lost showing period.
- An additional posting charge may be applied if displays are not delivered as requested.
- Please contact your Lamar account manager to verify display size, availability, art / production and media space requirements.



Daily GRP Point Level	25		50		75		100		125	
	#	Units/ Rates	#	Units/ Rates	#	Units/ Rates	#	Units/ Rates	#	Units/ Rates
Vancouver	84	\$33,432	169	\$67,202	253	\$100,694	338	\$134,524	507	\$201,786
Victoria	19	\$7,562	37	\$14,726	56	\$22,288	75	\$29,350	112	\$44,576
Abbotsford/ Mission	4	\$1,592	8	\$3,184	12	\$4,776	16	\$6,368	-	-
Campbell River	1	\$398	2	\$796	-	-	-	-	-	-
Chilliwack	1	\$398	2	\$796	-	-	-	-	-	-
Courtenay	1	\$398	2	\$1,592	-	-	-	-	-	-
Cranbrook	1	\$398	2	\$796	-	-	-	-	-	-
Dawson Creek	1	\$398	2	\$796	-	-	-	-	-	-
Duncan	1	\$398	2	\$796	-	-	-	-	-	-
Fort St. John	1	\$398	2	\$796	-	-	-	-	-	-
Kamloops	4	\$1,592	8	\$5,168	12	\$4,776	16	\$6,368	-	-
Kelowna	4	\$1,592	8	\$3,184	12	\$4,776	16	\$6,368	-	-
Kitimat	1	\$398	2	\$796	-	-	-	-	-	-
Nanaimo	3	\$1,194	6	\$2,388	9	\$3,582	12	\$4,776	-	-
Nelson	1	\$398	2	\$796	-	-	-	-	-	-
Penticton/Naram	1	\$398	2	\$796	-	-	-	-	-	-
Port Alberni	1	\$398	2	\$796	-	-	-	-	-	-
Powell River	1	\$398	2	\$796	-	-	-	-	-	-
Prince George	2	\$796	4	\$1,592	6	\$2,388	8	\$3,134	-	-
Prince Rupert	1	\$398	2	\$796	-	-	-	-	-	-
Sechelt	1	\$398	2	\$796	-	-	-	-	-	-
Squamish	1	\$398	2	\$796	-	-	-	-	-	-
Terrace	1	\$398	2	\$796	-	-	-	-	-	-
Trail	1	\$398	2	\$796	-	-	-	-	-	-
Vernon	1	\$398	2	\$796	-	-	-	-	-	-
Williams Lake	1	\$398	2	\$796	-	-	-	-	-	-

*\$398 each



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