

2012 RATES - LAMAR MONSTER WALL

DETAILS:

All Rates are net.

Rates listed are per 4 week period.

Rates subject to change without notice.

Specifications available within 10 days of signed contract.

Screen Size:
(approx.) 6'x 10'



**APPROXIMATED
DEC: 19,100**



3280 Production Way
Burnaby, BC
V5A 4R4
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www.lamar.com

VANCOUVER CITY STATION

Indoor Monster Wall



Location Profile:

- The Vancouver City Station is located in Downtown Vancouver within walking distance of Robson Square, which connects to the Vancouver Art Gallery.
- Just minutes from popular Granville Island and the Granville Island Public Market.
- The Station is also mere blocks of the Vancouver Convention Centre and the Vancouver Fraser Port Authority.
- Vancouver City Station is directly connected to both Pacific Centre Mall and Vancouver Centre Mall drawing a constant stream of consumer traffic.

MEDIA SPACE:

Digital Unit <i>*Rate is before creative</i>	\$20,000* PER 4 WEEKS
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CREATIVE DEVELOPMENT:

Interactive Programming	\$20,000 - \$60,000 + / creative
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