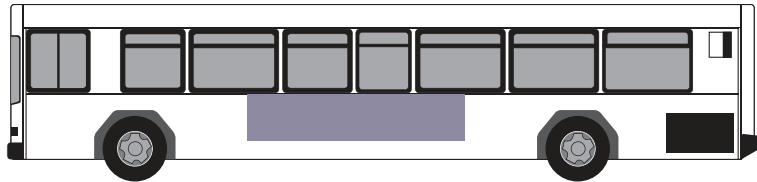


BRITISH COLUMBIA- RATES

KINGS

DETAILS

- All rates are NET. Rates listed are per 4 week period and represent space only.
- Installation, insurance, removal and repaint charges may apply per display.
- Sizes:
30" x 139" trim
26" x 135" live copy area
- Production:
Design and production services are available through our Graphics & Production Facility. Contact your Lamar representative for a production/installation quote.
- Foil, reflective, exotic vinyl, extensions and other embellishments are available at additional cost.
- Displays must be delivered to the market in which it is to be posted at least 10 working days in advance of the posting date.
- Lamar is permitted a leeway of 10 working days in advance of the posting date.
- Client is assured a full showing period provided that the material is delivered on time.
- Displays arriving later than 10 working days may result in a loss of the full showing period.
- Lamar is under no obligation to compensate for lost showing period.
- An additional posting charge may be applied if displays are not delivered as requested.
- Please contact your Lamar account manager to verify display size, availability, art / production and media space requirements.



Daily GRP Point Level	25		50		75		100		150	
	# Units/	Rate	# Units/	Rate	# Units/	Rate	# Units/	Rate	# Units/	Rate
Vancouver	69	\$46,920	138	\$93,810	206	\$140,080	275	\$187,000	413	\$280,840
Victoria	15	\$10,200	29	\$19,720	44	\$29,920	58	\$39,440	87	\$59,160
Abbotsford	5	\$3,400	10	\$6,800	15	\$10,200	20	\$13,600	-	-
Kamloops	5	\$3,400	10	\$6,800	15	\$10,200	20	\$13,600	-	-
Kelowna	7	\$4,760	14	\$9,520	21	\$14,280	28	\$19,040	-	-
Nanaimo	4	\$2,720	8	\$5,440	12	\$8,160	16	\$10,880	-	-
Prince George	3	\$2,040	6	\$4,080	9	\$6,120	12	\$3,160	-	-

*\$680 each

**For recommended King display allotments for other BC markets, contact your Lamar Account Manager.



3280 Production Way
Burnaby, British Columbia
V5A 4R4

P (800)233.9942
F (604)528.6251

www.lamar.com
Nasdaq: LAMR