

VANCOUVER, BC- RATES

SKYTRAIN PRODUCTS

DETAILS

- All rates are NET.
- Rates listed are per 4 week period and represent space only.
- A proof fee of \$110 may apply to units of 50 or more.
- Please contact your Lamar manager to verify display size, availability and art/production requirements.
- Rates are subject to change without notice. Specific placement premiums may apply. Icons are for reference only.
- Fleet: 220 cars.
- Market Areas: Broadway, Burrard, Granville, Metrotown, Scott Road, Surrey Central, Waterfront, Columbia, Gateway, Joyce, King George, New Westminster, Patterson, Royal Oak, and 29th Avenue.

| A Stations | B Stations | C Stations |
|----------------|-------------|------------|
| Burrard | Waterfront | Gateway |
| Granville | 29th Ave. | Sperling |
| Stadium | Patterson | Holdom |
| Broadway | Royal Oak | Gillmore |
| Joyce | Columbia | Rupert |
| Metrotown | Scott Rd. | Renfrew |
| New West | King George | |
| Surrey Central | Braid | |
| Lougheed | Production | |
| Commercial | Brentwood | |



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www.lamar.com
Nasdaq: LAMR

VERTICAL CARDS - 28" x 20"

| # Units | Rate |
|---------|-------|
| 1 | \$109 |

PLATFORM & STATIC POSTERS 70.75" x 45"

| Station | Rate |
|-----------------|-------|
| A Stations | \$616 |
| B Stations | \$520 |
| C Stations | \$414 |
| All System Wide | \$515 |

INTERIOR CARDS - 11" x 35"

| # Units | Rate |
|---------|------|
| 1 | \$41 |

SKY STRIPS - 36" x 444"

| # Units | Rate |
|---------|---------|
| 2 | \$2,424 |

SKY WRAPS

| # Units | Rate |
|---------|---------|
| 1 | \$5,202 |

WALL MURALS/ FLOOR GRAPHICS - 8' x 10'

| # Units | Rate |
|---------|---------|
| 1 | \$2,181 |

BACKLIT STATION POSTERS

| # Units | Rate |
|---------|---------|
| 1 Face | \$515 |
| 3 Face | \$1,464 |

