

# BRITISH COLUMBIA- RATES

## INTERIOR CARDS

### DETAILS

- All rates are NET.
- Minimum quantities apply.
- Rates listed are per four week period and represent space only.
- Standard Size: 11" x 35"  
Visual opening: 9.5" x 33.5"
- Double Size: 11" x 70"  
Visual opening: 9.5" x 68.5"
- Production is the responsibility of the client.
- Design and production services are available through Lamar's Graphics and Production Facility.
- Displays must be delivered to the market in which it is to be posted at least 10 working days in advance of posting date.
- Lamar is permitted a leeway of 10 working days on each side of the posting date.
- Client is assured a full showing period provided that the material is delivered on time.
- Displays arriving later than 10 working days may result in a loss of the full showing period.
- Lamar is under no obligation to compensate for lost showing period.
- An additional posting charge may be applied if displays are not delivered as requested.
- Please contact your Lamar account manager to verify size, availability and art/production requirements.

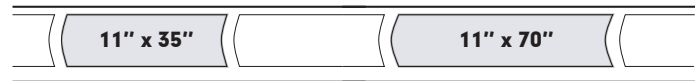


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### BACKLIT INTERIOR CARDS



Daily GRP Point Level	10		25		50		10		25	
	# Units	Rate	# Units	Rate	# Units	Rate	# Units	Rate	# Units	Rate
<b>Vancouver Bus</b>	322	\$7,728	805	\$19,320	1,609	\$38,616	322	\$15,456	805	\$38,640
<b>Victoria Bus</b>	59	\$1,416	150	\$3,600	296	\$7,104	59	\$2,832	150	\$7,200

	# of Faces	11" x 35" Full Showing	11" x 70" Full Showing
<b>Abbotsford/Mission</b>	37	\$888	\$1,776
<b>Campbell River</b>	9	\$216	\$432
<b>Chilliwack</b>	8	\$192	\$384
<b>Courtenay/Comox</b>	10	\$240	\$480
<b>Dawson Creek</b>	4	\$96	\$192
<b>Duncan/Cowichan Valley</b>	13	\$312	\$624
<b>Fort St. John</b>	5	\$120	\$240
<b>Kamloops</b>	45	\$1,080	\$2,160
<b>Kelowna</b>	56	\$1,344	\$2,688
<b>Kitimat</b>	7	\$168	\$336
<b>Nanaimo</b>	41	\$984	\$1,968
<b>Nelson</b>	6	\$144	\$288
<b>Penticton</b>	9	\$216	\$432
<b>Port Alberni</b>	5	\$225	\$450
<b>Powell River</b>	4	\$96	\$192
<b>Prince George</b>	25	\$600	\$1,200
<b>Prince Rupert</b>	4	\$96	\$192
<b>Sechelt</b>	5	\$120	\$240
<b>Squamish</b>	4	\$96	\$192
<b>Terrace</b>	4	\$96	\$192
<b>Trail/ Castlegar</b>	12	\$288	\$576
<b>Vernon</b>	8	\$192	\$384

### MICHELANGELO DISPLAY - 2' x 3'

# of Faces	Rate
1	\$109

