

# VANCOUVER, BC- RATES

**SPACE ONLY**

## DETAILS

- All rates are net.
- Rates listed are per 4 week period and represent space only.
- FREE production for 52 week campaigns.
- Lamar is required to do all signature product production. See your account manager for quotes under 52 weeks.
- Foil, reflective, exotic vinyl, extensions and other embellishments are available at additional cost.
- Placement of seventy (21" x 70") displays is 50% curb side and 50% rear. Guaranteed rear placement is subject to a 50% premium charge.
- Please contact your Lamar account manager to verify display size, availability and art/production requirements.
- Rates are subject to change without notice. Specific placement premiums may apply. Icons are for reference only.
- \* Product requires a minimum 8 week campaign buy.



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## TRADITIONAL

Product	# Units	Rate	
<b>King</b> 30" x 139"	1	\$636	
* <b>King w/ Headliner</b>	1	\$808	
<b>70s</b> 21" x 70"	1	\$373	
<b>Interior Cards</b> 11" x 35"	50 min.	\$24 ea.	

## SIGNATURE

Product	# Units	Rate	
<b>Super Tail</b>	1	\$616	
* <b>Back Splash</b>	1	\$838	
* <b>Full Back</b>	1	\$954	
* <b>Headliner</b>	1	\$172	
<b>Super King</b>	1	\$777	
* <b>Full Wrap</b> (no window coverage)	1	\$5,200	
* <b>Articulated Full Wrap</b> (no window coverage)	1	\$7,398	

Headliners are not available as a "stand alone" option.

REV: 01.13.10