

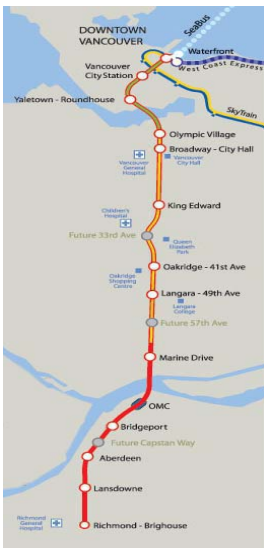
VANCOUVER, BC - RATES

CANADA LINE PRODUCTS 2010

CANADA LINE

DETAILS

- Rates listed are net
- Rates listed are per 4 week period and represent space only.
- A proof fee of \$110 may apply to units of 50 or more.
- Please contact your Lamar manager to verify display size, availability and art production requirements. Lamar is required to do all direct vinyl application production and backlit production.
- Rates are subject to change without notice. Specific placement premiums may apply. Icons are for reference only.
- Fleet: 40 Cars
- Market Areas: 12 Stations available.
- *Product requires a minimum 8 week campaign buy.



TRANSIT ADVERTISING

3280 Production Way
Burnaby, British Columbia
V5A 4R4

P (800)233.9942
F (604)528.6251

www.lamar.com
Nasdaq: LAMR

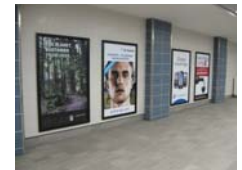
VERTICAL CARDS - 28" x 20"

# Units	Rate
1	\$105



STATION POSTERS - 70.75" x 45"

Station	Rate
All System Wide	\$616
All System Wide	\$515



INTERIOR CARDS - 11" x 35"

# Units	Rate
1	\$41



*CANADA WRAPS

# Units	Rate
1	\$5,252



*CANADA STRIPS - 39.5" x 644"

# Units	Rate
2	\$2424



WALL MURALS - 8' X 10'

# Units	Rate
1	\$2,181



BACKLIT STATION POSTERS

# Units	Rate
1 Face	\$515
3 Faces	\$1,464

