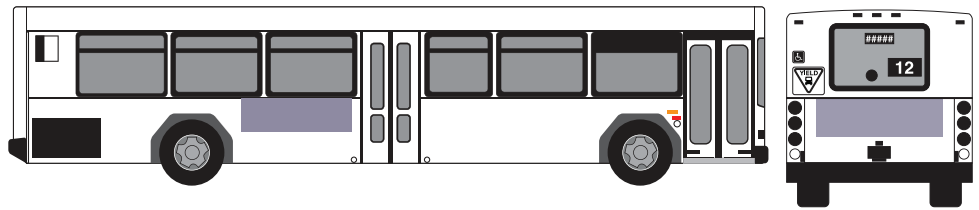


BRITISH COLUMBIA- RATES

SEVENTIES

DETAILS

- All rates are NET. Rates listed are per 4 week period and represent space only.
- Installation, insurance, removal and repaint charges apply per display.
- Placement of seventy (21" x 70") displays is 50% curb side and 50% rear. Guaranteed rear placement is subject to a 50% premium charge.
- Sizes:
21" x 70" trim
17" x 66" live copy area
- Production:
Production is the responsibility of the client.
- A proof fee of \$110 may apply to units of 50 or more.
- Foil, reflective, exotic vinyl, extensions and other embellishments are available at additional cost.
- Design and production services are available through our Graphics & Production Facility.
- Displays must be delivered to the market in which it is to be posted at least 10 working days in advance of the posting date.
- Lamar is permitted a leeway of 10 working days in advance of the posting date.
- Client is assured a full showing period provided that the material is delivered on time.
- Displays arriving later than 10 working days may result in a loss of the full showing period.
- Lamar is under no obligation to compensate for lost showing period.
- An additional posting charge may be applied if displays are not delivered as requested.
- Please contact your Lamar account manager to verify display size, availability and art/production requirements.



Daily GRP Point Level	25		50		75		100		125	
	# Units/	Rates	# Units/	Rates	# Units/	Rates	# Units/	Rates	# Units/	Rates
Vancouver	86	\$32,078	171	\$63,783	257	\$95,861	343	\$127,939	514	\$191,722
Victoria	18	\$5,724	36	\$11,448	54	\$17,172	73	\$23,214	87	\$27,666
Abbotsford/ Mission	3	\$954	6	\$1,908	9	\$2,862	12	\$3,816	-	-
Campbell River	1	\$318	2	\$636	-	-	-	-	-	-
Chilliwack	1	\$318	2	\$636	-	-	-	-	-	-
Courtenay	1	\$318	2	\$636	-	-	-	-	-	-
Cranbrook	1	\$318	2	\$636	-	-	-	-	-	-
Dawson Creek	1	\$318	2	\$636	-	-	-	-	-	-
Duncan	1	\$318	2	\$636	-	-	-	-	-	-
Fort St. John	1	\$318	2	\$636	-	-	-	-	-	-
Kamloops	4	\$1,272	8	\$2,544	12	\$3,816	16	\$5,088	-	-
Kelowna	4	\$1,272	8	\$2,544	12	\$3,816	16	\$5,088	-	-
Kitimat	1	\$318	2	\$636	-	-	-	-	-	-
Nanaimo	3	\$954	6	\$1,908	9	\$2,862	12	\$3,816	-	-
Nelson	1	\$318	2	\$636	-	-	-	-	-	-
Penticton/Naram	1	\$318	2	\$636	-	-	-	-	-	-
Port Alberni	1	\$318	2	\$636	-	-	-	-	-	-
Powell River	1	\$318	2	\$636	-	-	-	-	-	-
Prince George	2	\$636	4	\$1,260	6	\$1,908	8	\$2,544	-	-
Prince Rupert	1	\$318	2	\$636	-	-	-	-	-	-
Sechelt	1	\$318	2	\$636	-	-	-	-	-	-
Squamish	1	\$318	2	\$636	-	-	-	-	-	-
Terrace	1	\$318	2	\$636	-	-	-	-	-	-
Trail	1	\$318	2	\$636	-	-	-	-	-	-
Vernon	1	\$318	2	\$636	-	-	-	-	-	-
Williams Lake	1	\$318	2	\$636	-	-	-	-	-	-



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