

2010 RATES - AIRCARE PRODUCTS

AirCare Locations:



North Surrey:
7910 130th Street



Coquitlam:
1316 United Boulevard



East Vancouver:
3608 Charles Street



3280 Production Way
Burnaby, BC
V5A 4R4
Ph: 604.444.4900
Fax: 604.528.6251

www.lamar.com

AirCare Products:



King Posters (30"x 139")

Platform Scrollers (70.75"x 45")

Expected AirCare Inspection Volumes for 2010:

North Surrey 79800 Coquitlam 59000 East Vancouver: 69800

Annual Option:

Annual Air Care Advertiser's will receive the following;

- * **6 Scroller Faces** (2 per location)
- * **3 King Faces** (1 per location)
- * *Production and Installation is included.*

\$2400
PER FOUR WEEKS

**Cost per 4 weeks, based on a 52 week buy (13 billing periods) is \$2,400. Total Investment for 52 weeks is \$31,200 **

Short Term Option:

Short Term Air Advertiser's will receive the following;

- * **6 Scroller Faces** (2 per location)
- * **3 King Faces** (1 per location)
- * *Production and Installation is included.*

\$2800
PER FOUR WEEKS

Cost per 4 weeks, based on a minimum 28 week buy (7 billing periods) is \$2,800. Total Investment for 28 weeks minimum is \$19,600