

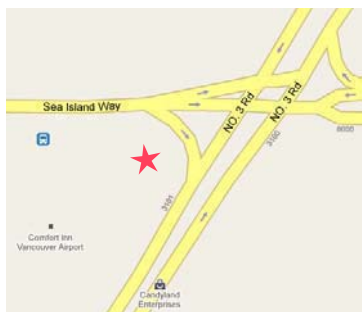
LAMAR COMMUTER DIGITAL NETWORK - OUTDOOR

DETAILS:

- All Rates are net.
- Rates listed are per week period.
- Lamar can provide basic digital ad design services. Ask your Lamar representative for LCDN-Outdoor digital production specifications.
- Rates subject to change without notice.



★ Comfort Inn Richmond (Southwest Corner of No.3 Rd. & Sea Island Way)

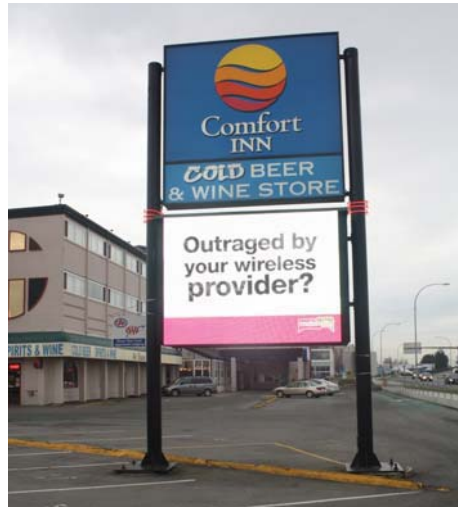


3280 Production Way
Burnaby, BC
V5A 4R4
Ph: 604.444.4900
Fax: 604.528.6251

www.lamar.com

LAMAR COMMUTER DIGITAL NETWORK - OUTDOOR

Outdoor in Motion



LAMAR DIGITAL BILLBOARD - RICHMOND, BC

Location: 3031 No. 3 Road, Richmond BC
Approximate Screen Size: 8'x10'

- At the **stoplight** at northern entrance to the city's **main street**.
- Faces the intersection of #3 Road and Sea Island Way. This is the main access road for Richmond's daily commuters from downtown Vancouver and area.
- This screen is also in full, direct-line of sight of thousands of daily commuters using the Canada Line, Metro Vancouver's newest rapid rail system connecting downtown Vancouver to Richmond and Vancouver's International Airport.
- **Weekly Audience: 324,000**

Points of Interest:

- At the base of the Moray Bridge, the main connection to Vancouver International Airport.
- Faces the main access road to the River Rock Resort, BC's largest casino.

LCDN Outdoor Advertiser's Receive:

- Full **10 second** ad placement every **90 seconds**
- Up to **40** ad placements per hour
- Up to **800** ad placements every day
- Up to **5600** ad placement every week
- **20 Hours** per broadcast day
- Daily and weekly creative changes
- No production charges

Weekly Rate	\$650*
4 Week Rate	\$2200*

*Further discounts may apply when added to other Lamar Digital products. Ask your Lamar Account Manager for details.

